

gracefully greying®

LIVING LIFE FULLY!

Advertising/Underwriting Opportunities

how-to tech

Brought to you by **gracefully greying** LIVING LIFE FULLY!

your logo here

Category Lists

- 1. Favorites
 - Bucket Lists
 - People
 - Places
 - Colors

Category Financial

Auto payments:
Accounts, location, updates, payments

EReceipts: file
Accounts, location

Cancelled che
Locations

Net worth as
Goals

welcome.

Listing Life Fully contains all of the lists, wishes, and location of documents that are important in your life. It will help you organize and manage all of your important information and is a safeguard for those times in the future that you can no longer handle only yourself. It saves paper, saves memory space on death, knowledge is power, and it's Gracefully Greying!

table of contents

- 2 How to use this book
- 3-7 Category checklists
- 8-10 Favorites
- 11-14 Health
- 15-18 Financial
- 19-21 Legal
- 22-24 Real Estate
- 25-26 Insurance
- 27-28 Accounting
- 29 Charities
- 30-31 Internet
- 32-33 Daily Living
- 34-35 Retirement
- 36-38 Records and Documents
- 39-40 Possessions
- 41-48 Personal

Personal document of records, resources, contacts, and wishes.

LISTING life fully!

Brought to you by **gracefully greying** LIVING LIFE FULLY!

your logo here

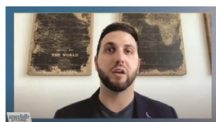
gracefully greying
LIVING LIFE FULLY!



PODCASTS ADVERTISE
SUBSCRIBE TO OUR NEWSLETTER

Legal - Finance - Health - Worklife - Life Stages - Leisure - Shop More -

home > news > category > healthcare-providers-and-telemedicine



Leveraging Technology in Telemedicine

With Justin Di Rezze, M.D., CEO of Theoria Medical

Monday, May 10, 2021

Dr. Justin Di Rezze, CEO of Theoria Medical, discusses the synergy between the docs and engineers, and introduces ChartEasy, their state-of-the-art high tech solutions to improve workflows and...



Parkinson Voice Project

With Samantha Elandary, MA, CCC-SLP

Monday, November 30, 2020

Samantha Elandary, MA, CCC-SLP, Founder and Chief Executive Officer of the Parkinson Voice Project explains how there is relief for individuals with Parkinson's and related neurological disorders...

Search

Search

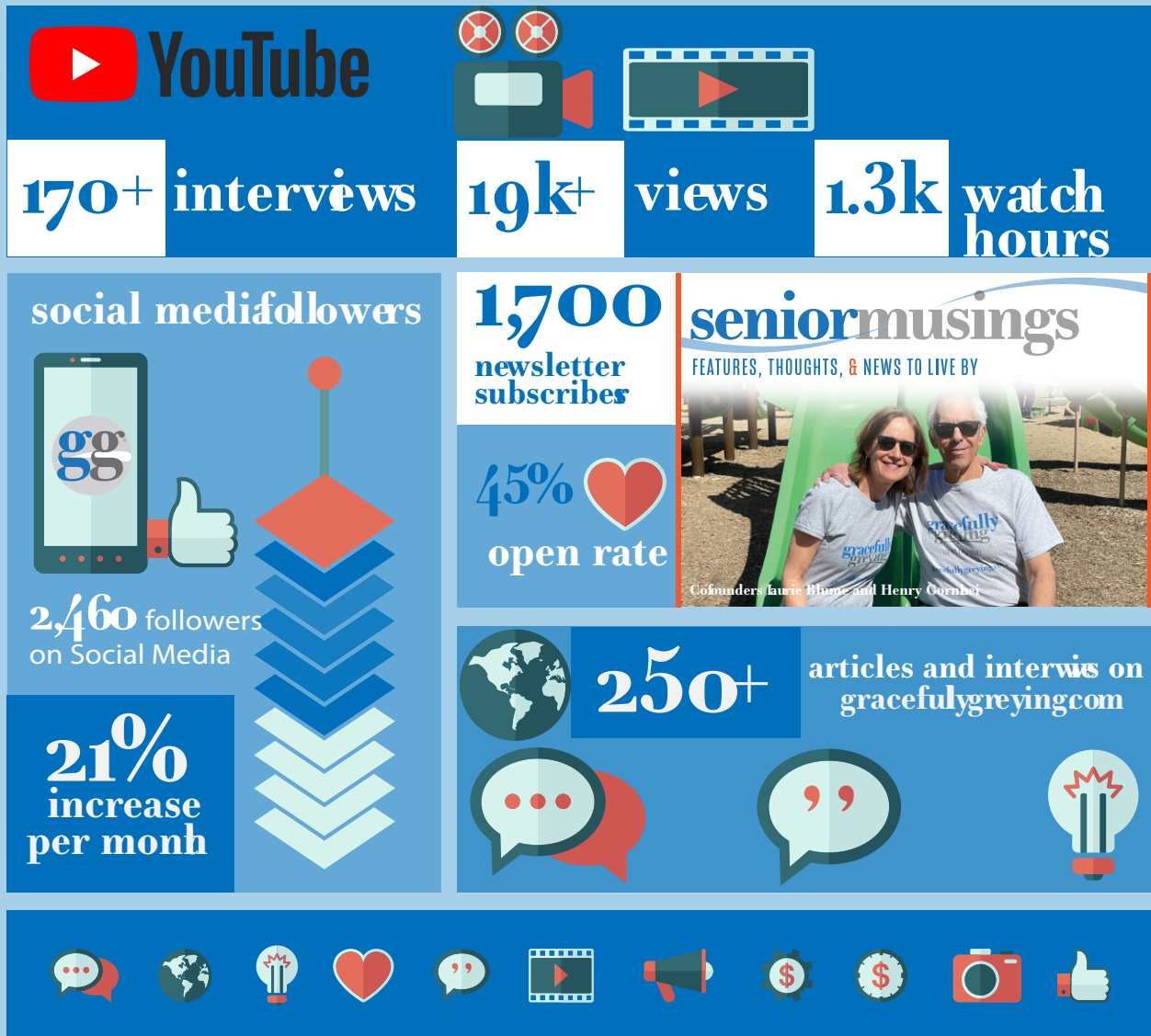
This category sponsored by:

READ MORE

your logo here

READ MORE

gg® Stats and Figure



As of Q1, 2023

gracefully greying®

LIVING LIFE FULLY!





LIVING LIFE FULLY!

Advertising/Underwriting Series Opportunities

Advertise your company by becoming part of the Gracefully Greying family! Promote your business on our website and in our social posts to amplify your reach. Join us and be a part of Gracefully Greying's ongoing educational events, interviews, articles, YouTube channel, e-newsletter, email blasts and social media. Choose from one of five levels:

Platinum: annual payment \$5,000 - \$15,000

- Underwrite a Gracefully Greying ongoing series
- Your personalized company advertisement graphic will be all pages of gracefullygreying.com
- Your company will be promoted in Gracefully Greying social media posts on Facebook, Twitter, Instagram & LinkedIn
- Your company will be listed in Gracefully Greying monthly newsletter *Senior Musings* going to over 1700 people, and email blasts with link to your website.
- Your company will be listed/announced as the Tuesday Live Sponsor 1-2 times per year.
- Your company logo with link to your website on the dedicated advertiser's page and directory.
- **A 1-2 minute video, professionally edited video 'Infotainment' segment about your company and the benefits to seniors, with Lila Lazarus. Taping will be done by a video team. This video can be used on your website, social media platforms and other places of your choosing. It will also appear on Gracefully Greying sites.**

Listing Life Fully

Listing Life Fully is a 50-page booklet (hardcopy or download) that helps people create a single place to store important information in different categories including banking, legal, accounting, charities of choice, internet, and possessions. Our wish is to continue to make the digital download a free pdf document for anyone. To do this we are seeking underwriters to cover the cost of preparing the information and advertising it to a wide audience. The total project will cost \$9,000 per year. This project will begin when we reach \$9000, from one to three underwriter participants. Each underwriter will have their logo and a link to their website on the booklet cover and information page at the end. Underwriters will be able to co-brand it on their website.

Let's talk! Please schedule a time that is convenient for you.





LIVING LIFE FULLY!

'Lila's Good Health' Series **SOLD**

Gracefully Greying Health Reporter Lila Lazarus produces 12 videos each year called 'Lila's Good Health'. She focuses on achieving and maintaining a healthy lifestyle, self-improvement, and has lively discussions with health professionals as well. This series is also featured on Blue Cross Blue Shield's website mibluesperspectives.com. All videos will be co-branded with your logo.

How-To-Tech Series

Gracefully Greying is preparing a series of 20+ 5-minute lessons to help seniors and others take the pain out of the "let me show you again" digital tech challenge. Planned lessons to teach tasks on phones, tablets, and computers include:

- sharing your screen on zoom
- opening multiple windows on your computer
- copying links and URL pages and sharing them
- using your calendar to your advantage
- organizing folders and documents on your computer

All lessons will be co-branded with your logo, and you will be given credit during the intro and end of the lesson.

'Cooking with Mindy' Series

We are seeking a Southeast Michigan business to underwrite this series called **Cooking with Mindy: Delicious Meals for One or Two**. The named sponsor will receive the following:

- Sponsor logo placed on all *Cooking with Mindy* visuals (12 segments per year)
- An interview on the Gracefully Greying Tuesday live streaming show
- Inclusion as an advertiser on the Gracefully Greying site - homepage, and all sub pages
- Inclusion in the Gracefully Greying monthly newsletter
- Ongoing inclusion on social media posts - ie. '*Cooking with Mindy proudly sponsored by.....*'

Mindy Ruben will feature healthy cooking and seasonal recipes featuring in-home menu planning, tips and basics that every kitchen needs! Mindy will focus on meals prepared in 30 minutes or less, and offer recipes in a variety of food categories as well as for those with dietary restrictions.

Website Categories

Gracefully Greying currently has 6 pages on the website: Legal, Finance, Health, Worklife, Life Stages, and Leisure. Each page underwriter will have a banner on the pages and subpages saying they are underwritten by your sponsorship.





LIVING LIFE FULLY!

Advertising/Underwriting Opportunities

Diamond: annual payment \$3,000

- Your personalized company advertisement graphic will be all pages of gracefullygreying.com
- Your company will be promoted in Gracefully Greying social media posts on Facebook, Twitter, Instagram & LinkedIn
- Your company will be listed in Gracefully Greying monthly newsletter *Senior Musings* going to over 1500 people, and email blasts with link to your website.
- Your company will be listed/announced as the Tuesday Live Sponsor 1-2 times per year.
- Your company logo with link to your website on the dedicated advertiser's page and directory.

Ruby: \$270/charged monthly-\$3240

- Your personalized company advertisement graphic will be all pages of gracefullygreying.com
- Your company will be promoted in Gracefully Greying social media posts on Facebook, Twitter, Instagram & LinkedIn
- Your company will be listed in Gracefully Greying monthly newsletter *Senior Musings* going to over 1500 people, and email blasts with link to your website.
- Your company will be listed/announced as the Tuesday Live Sponsor 1-2 times per year.
- Your company logo with link to your website on the dedicated advertiser's page and directory.
**Please note that the only difference between the Diamond and Ruby status is the payment schedule. The additional payment of \$240 per year covers our additional administrative costs.*

Sapphire: annual payment \$1,200

- Your personalized company advertisement graphic on all pages of gracefullygreying.com with a link to your website for the first six months of your first annual sponsorship. Then your advertisement graphic will appear on the internal pages of the website, but not on the home page.
- Your company name will be listed in the Gracefully Greying monthly newsletter *Senior Musings*, and email blasts with a link to your website.
- Your company logo with link to your website on the dedicated advertiser's page and directory.
<https://gracefullygreying.com/More/Our-Advertisers-Merchants>
**Your annual payment at this level allows Gracefully Greying to keep administrative costs as low as possible while still giving your company great placement on gracefullygreying.com and on our social media platforms.*

Underwriter:

- Sponsor a speaker series on gracefullygreying.com. Ask us how!

Let's talk! Please schedule a time that is convenient for you.





Directory: Annual payment \$200

Advertise your company, organization, or service in our Gracefully Greying directory under one of three main categories:

- Professional Services
 - Medical
 - Legal
 - Financial
 - Additional Service Providers
- Retail
 - Stores
 - Products
 - Classes
- Associations
 - Non-Profits
 - Community Groups
 - Educational Entities

Sample of three Professional Services:

Lipson Neilson
Law Firm

Smoler Smiles
Dentist

SS&H Financial Advisors
Financial Services

Main page includes an advertisement block with your logo, name, and website, with a link to a full page that includes your contact information, and a brief description of your business and/or service.

All directory members will be added to our newsletter distribution list, unless we receive a specific 'opt out' email.

Sample full page:

Lipson Neilson
Law Firm
441 South Livernois, Suite 100
48307 Rochester Hills
US

(248) 593-5000
info@lipsonneilson.com
vCard



National Prominence. Regional Savvy.

Lipson Neilson has earned a national reputation for excellence. Our attorneys are known for imparting comprehensive, superior counsel, affording critical protection for our clients in all aspects of the law.

Simply put, our attorneys exemplify the best and brightest in their respective legal specialties. Our expertise is matched by our passionate commitment to achieve the best possible outcome for our clients.