



LIVING LIFE FULLY!



Get more eyeballs on your target market!

- According to Google analytics, the Gracefully Greying website has had 13k users.
- 200 videos on our YouTube channel with 28k+ views.
- 300 followers each on Facebook and LinkedIn
- 1200 followers on Instagram
- 83% of our viewers are women, and 70% are over the age of 45,
- 68% of our views are from Michigan (38% from Metro Detroit), the rest from out of state.

Standard Listing - \$250 per year

- Participate in one of our weekly conversations with a Gracefully Greying host, posted on our site and YouTube Channel.
- Includes an advertisement block with your logo, name, and website. Your block links to a full page that includes your contact information, and a brief description of your business and/or service.

Consider upgrading to Gold level - \$500 per year

- Includes all of the above, plus advertising space on all pages of our website
- Gold outline around your directory listing
- Gold members will also be thanked at the end of every **weekly conversation**, as a sponsor of Gracefully Greying

Advertise your company, organization, or service in our Gracefully Greying directory under one of three main categories:

• Professional Services

- Medical
- Legal
- Financial
- Additional Service Providers

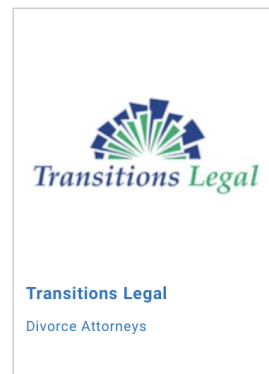
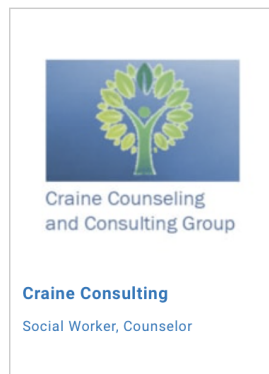
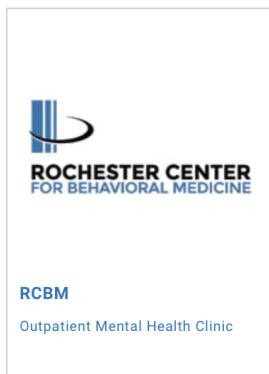
• Retail Businesses

- Stores
- Products
- Classes

• Senior Housing

- Independent Living
- Assisted Living
- Memory Care
- Group Homes

Sample of three Directory blocks



Special Gracefully Greying underwriting projects are also available

